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UNITED STATUS DEPARTMENT OF AGRICULTURE Director of Information Washington

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OFFICE OF INFORMATION HELORATEUM NO. 79

Setting up Program Aid Series of Publications

In the past some agencies have found it undesirable to place certain of their printed publications in any of the established Departmental series. This has resulted in excessive issuance of unnumbered and miscellaneous publications. To avoid the continued issuance of so many of these publications, a Program Aid Series is hereby established which will have the following characteristics: (1) Those that contain subject matter that has to do with a specific agency program in which other agencies of the Department have only an indirect interest; (2) those aimed at a specific audience who participate or are potential participants in program operations of the issuing agency; and (3) publications on which it is neither feasible nor desirable to stimulate the nation-wide distribution or demand that might result from placing them in other established Departmental series.

Keith Himetough

Keith Himebaugh, Director of Information.



